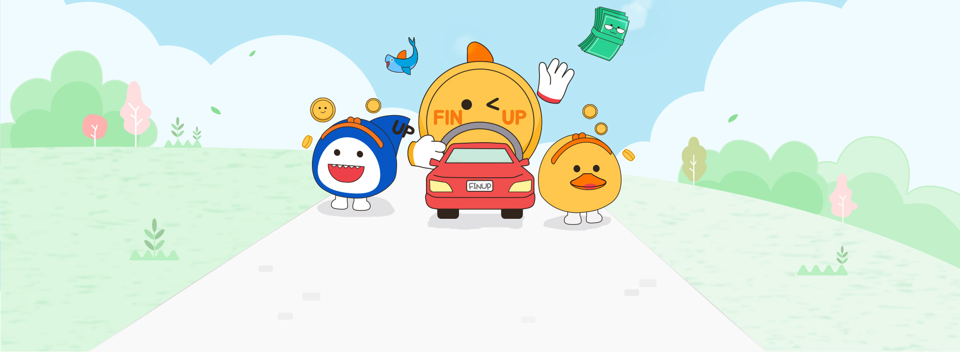
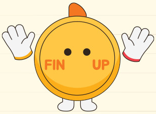
FINUP

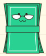
다내꼬: 재테크 코인과 친구들

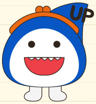


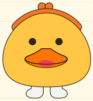
다내꼬: 재테크 코인과 친구들의 이름에서 볼 수 있듯이 핀업의 아이덴티티를 나타낼 수 있도록
외형적 특징과 성격이 잘 어우러지게 캐릭터 디자인 작업을 진행하였습니다.

캐릭터 소개









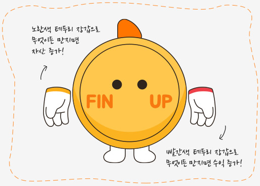
다내꼬
재테크계의 떠오르는 샛별
오른손은 자산 증가! 왼손은 수익 증가!

꼬죠
돈좀 꼬죠, 다내꼬를
따라다니는 꼬붕이 죠스

다발이
돈이 있는 곳에
머물러요

꼬죠UP
다내꼬를 먹고 있는
꼬죠 업그레이드 버젼

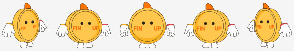
도노리
다내꼬를 먹고 싶지만
코인만 먹는 동전지갑 오리


노란색 테두리 장갑으로
무엇이든 만지면
자산 증가!
FIN
UP
빨간색 테두리 장갑으로
무엇이든 만지면 수익 증가!

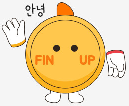
다내꼬

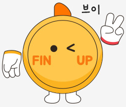
다내꼬는 핀업의 대표 캐릭터로 재테크계의 떠오르는 샛별입니다.

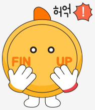
오른손은(노란색) 자산을 상징하고, 왼손은(빨간색) 수익을 상징합니다.
장갑을 낀 손을 갖다 대면 수익과 자산이 증가되는 놀라운 능력을 갖고 있습니다.

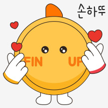


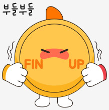
캐릭터 응용 표정

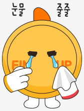


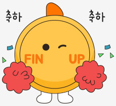


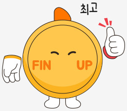




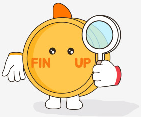


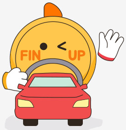


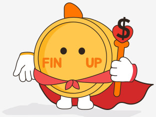


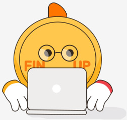


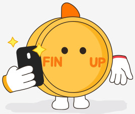
캐릭터 응용 동작

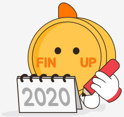








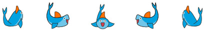


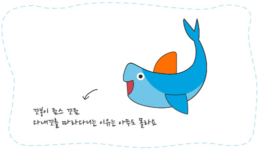


꼬죠

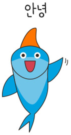
꼬죠는 다내꼬를 따라다니는 꼬봉이 죠스입니다.

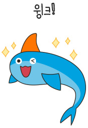
돈 좀 꼬죠를 외치지만 사실 부자라는 소문이 있어요.
상어가 피 냄새를 멀리서 맡는 것처럼 2만 Km 밖에서도 돈 냄새를 감지합니다.

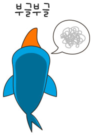


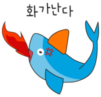

꼬봉이 죠스 꼬죠
다내꼬를 따라다니는 이유는 아무도 몰라요

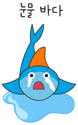
캐릭터 응용 표정

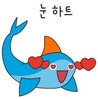


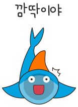


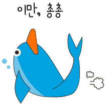


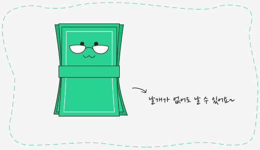








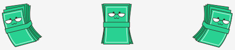



날개가 없어도 날 수 있어요~

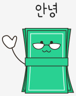
다발이

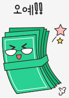
돈이 모이는 곳에 나타나는 다발이!

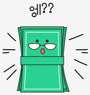
다발이가 나타났다면 행운의 징조입니다.

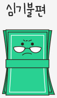


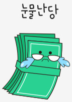
캐릭터 응용 표정

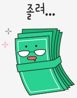


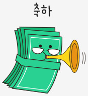


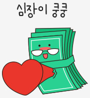








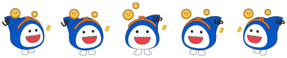


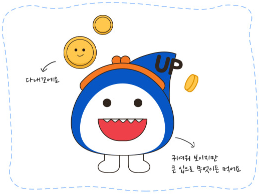


꼬죠UP

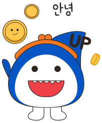
꼬죠가 다내꼬를 먹어 성장한 꼬죠UP

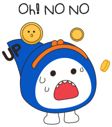
다내꼬의 꼬붕이었던 꼬죠는 2만 km 밖까지 돈 냄새를 맡는 능력으로
다내꼬를 먹으면 성장하는 동전지갑입니다. 꼬죠+UP! 한글이름은 꼬죱입니다.

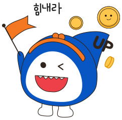


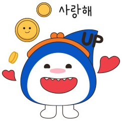

다내꼬에요
UP
귀여워 보이지만
큰 입으로 무엇이든 먹어요

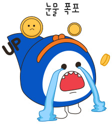
캐릭터 응용 표정

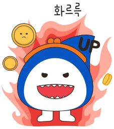


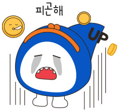


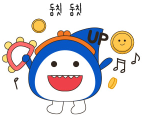


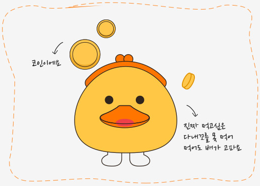








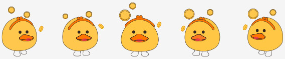



코인이에요
진짜 먹고싶은
다내꼬를 못 먹어
먹어도 배가 고파요

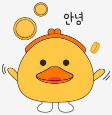
도노리

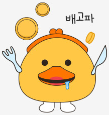
지나가는 길에 동전지갑을 먹어 탄생한 도노리

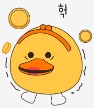
도노리는 오리 중에서도 잘 먹기로 소문난 아이!
다내꼬보다 힘이 약해 군침만 흘리고 코인만 주어먹습니다.

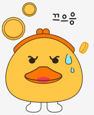


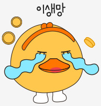
캐릭터 응용 표정

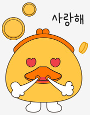


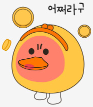


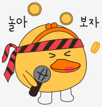




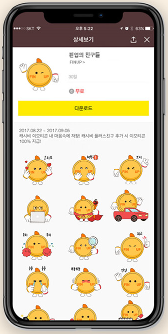








EMOTICON


●●●○○ SKT
오후 5:22
63%
상세보기

핀업의 친구들

FINUP >

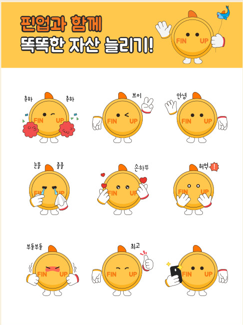
30일

무료

다운로드

2017.08.22 ~ 2017.09.05

캐시비 이모티콘 내 마음속에 저장! 캐시비 플러스친구 추가 시 이모티콘 100% 지급!


핀업과 함께
똑똑한 자산 늘리기!
축하
축하
브이
안녕
눈물
줄줄
손하뚜
허억
부들부들
최고
FIN
UP

MOCK-UP

감사합니다.
핀업
캐릭터가이드
FINUP
TOP3 펀드 알리미
핀업 특별할인권
10만 P
핀업에 오신걸
환영합니다.